



## News

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For Immediate Release

### **Gulf Coast Chemical Named Exclusive Distributor of SpectraQuartz® Colored Quartz Aggregate in Southeast**

CHARDON, Ohio — January 25, 2010 – Gulf Coast Chemical has been named the exclusive distributor of SpectraQuartz® colored quartz aggregate from Mineral Visions to construction, flooring, and pool markets in Florida.

SpectraQuartz is manufactured by Mineral Visions using a unique process in which high-purity quartz is coated with colored pigment dispersions specially developed to permanently bind to the quartz surface. The product is extremely resistant to ultraviolet rays and chemicals, retaining its color and hardness after years of exposure to sunlight and flooring chemicals.

“The SpectraQuartz line of colored quartz will serve as an ideal addition to our line of mineral and performance additive products for the concrete and construction industries”, said Keith Walter, Vice President of Sales. “We are very excited about the outstanding resistance of SpectraQuartz aggregate to UV rays. Maintaining original aggregate color and integrity is especially important to our customers in the pool deck and exterior flooring construction industries. They’re up against a real challenge with the near-constant sun and heat exposure here in the U.S. Southeast.”

Gulf Coast Chemical is a leading supplier of high-performance raw materials and specialty additives for many industries including construction, coatings, adhesives, and composites. Operating from a 35,000 square foot facility located in Tampa, Florida, Gulf Coast Chemical serves customers in the Southeast by supplying products, equipment, and technical assistance.

Said Daryl Allen, President, “Since it is a specialty product that can give our customers a competitive edge, SpectraQuartz aggregate is the right kind of addition to our product line. It’s helping us live the values in our mission statement... ‘providing the epitome of quality, integrity, and service to all.’”

For more information about Mineral Visions and its SpectraQuartz product, please refer to the product’s website at [www.spectraquartz.com](http://www.spectraquartz.com) or call our customer service at 800-255-7263. For more information on Gulf Coast Chemical, please refer to the organization’s web site at [www.gulfcoast-chemical.com](http://www.gulfcoast-chemical.com) or call (813) 623-5471.

### **About Us**

Mineral Visions is a Fairmount Minerals Ltd. Subsidiary. Fairmount, headquartered in Chardon, Ohio, is one of the largest producers of industrial quartz sand and coated sand products in the North America. We are committed to consistently and cost effectively meeting customers

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do well.*

-more-



## FAIRMOUNT MINERALS

requirements through the development and marketing of the highest quality silica, lake and bank sand products. Our mission is to deliver solutions while working to ensure the preservation of the environment and the responsible use of our natural resources.

Fairmount place great emphasis on its global responsibilities and strives to exceed Sustainable Development practices and expectations set out by the UN Global Compact. Our Sustainable Development Principles: Meet the needs of the present without compromising the future. Fairmount strives to exceed standard practices and expectations in ensuring that our actions consider the impact on each of the 3 pillars of sustainability: People, Planet, and Prosperity.

*People* – Our Social Responsibility is to our employees, their families and to our communities.

*Planet* - Our Environmental Stewardship must ensure the preservation of our environment and the responsible use of our natural resources.

*Prosperity* - Economic Prosperity for our company and for all of our stakeholders.

**Subsidiary list:** Best Sand Corporation, Lakeshore Sand Company, Mineral Visions Incorporated, Santrol, Technisand Incorporated, Wedron Silica Company, Wexford Sand Company, Wisconsin Industrial Sand Company